keep close control of the material. Witnesses should not be put at risk by disclosing dates of hearings, and your relationships with the courts should not be jeopardised. Those subject to an ASBO who are considered vulnerable should also not be put at risk.

Issuing a press release is a way of retaining control of the material. There should be an agreed process for authorisation of the press releases. The press release should contain information that meets the identified aim of the publicity. For example, if the aim is to help enforce the order, the information in the press release will be more detailed than the information needed for publicity whose aim is to reassure the community that something is being done. It is good practice to identify a spokesperson to liaise with the press.