- To enable housing applicants to have a choice of or express a preference about the social rented housing they would like to live in by
 - Managing expectations about the availability of social rented housing in the borough by providing applicants with sufficient information to help them make informed choices about where they live from a full range of housing options including social rented homes, affordable home ownership and private rented homes.
 - Minimising the use of accommodation provided by Enfield Council for households owed the full housing duty under the homelessness law
 - Taking applicants' preferences into account as far as possible when making direct offers
 - Enabling applicants to exercise choice through the choice based lettings system
- To assist in building sustainable and cohesive neighbourhoods in Enfield by
 - o Giving priority to households with a local connection
 - o Regenerating our Council-owned estates
 - Supporting households back into work and creating a more balanced mix of residents on every housing estate in the borough.